

Fundraising guide: Gaming and streaming

Ideas and information
to help you fundraise
via gaming and
streaming



emmaus

working together to end homelessness

Gaming and streaming for Emmaus UK

Charity fundraising doesn't have to be all marathons, cake sales and collection buckets...

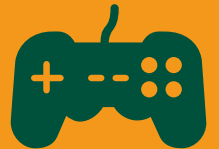
Gaming is a great way to fundraise for Emmaus UK - helping to end homelessness and having fun while you do it. Whatever your favourite game, you can raise money with your friends and family by playing, competing and streaming.



Let's get started...

1 Choose your game:

Select your game of choice: COD, FIFA, Minecraft or whatever you like to play. Think about how you want to play. Do you want to challenge someone to go head-to-head? Do you want to test yourself and play for a marathon session, 8, 12, 24 hours?



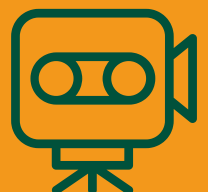
2 Set up a fundraising page

Online fundraising platforms such as [JustGiving](#) are easy to use and link directly to your streaming channel. Other platforms include [Tiltify](#), [gofundme](#), [wonderful.org](#) and Facebook Fundraising.



3 Stream!

Launch your event, share on your socials, get as many people involved as possible (and have fun).



Top 5 tips for fundraising success



1. Set a target

Let everyone know how much you are raising and how close you are to reaching your target.

2. Make it personal

Tell your story - why are you fundraising for Emmaus? Include photos and regular updates to let people know how you're getting on.

3. Be ambitious

Do something extraordinary. The bigger the challenge the more people will want to support you.

4. Spread the word

Get the word out on social media, tell your friends and family and get people involved - the more the merrier!

5. Stay safe

Whatever your challenge, make sure that you stay safe and know your limits. Take breaks when required - if it doesn't feel like fun you're not doing it right!



Useful links:

[Ideas for fundraising streams from JustGiving](#)

[Guide to charity streaming from Twitch](#)

[Tiltify - a fundraising platform for streamers](#)



How your donations help




For many people who have experienced homelessness, losing their self-esteem can be the most damaging part of their experience.

Emmaus provides a home for as long as someone needs it in an Emmaus community. This gives people the opportunity to take stock of their lives, gain experience working in a social enterprise, deal with any issues they might have, and often re-establish relationships with loved ones.

Your support means more men and women who have experienced homelessness can find a home at Emmaus and start the process of rebuilding their lives.

Tell us how you want your money to help Emmaus

You can select exactly where your money is spent and how it helps the people at Emmaus

-  Support your local community
-  Fundraise for training for a previously homeless person
-  Raise money to build new rooms at Emmaus communities



Could pay for ten hot meals



Could pay for two support sessions



Could pay for work-related training course

Get in touch...

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