

Fundraise for us



Our supporters do some amazing things to raise money for the Emmaus Community in Colchester – from fun runs to coffee mornings; quiz nights to musical events; vintage sales to parachute jumps.

If you're ready to start organising your event, or would like to use our name or logo, please let us know of your plans in advance of your event or activity so we can ensure that you have the information and help that you need.

Simply, complete the 'Fundraising: Your plan' form and tell us more about your event.

Emmaus Colchester supports people in moving on from homelessness by giving them a home and work and a supportive environment. Our companions work full-time in the business and Emmaus helps them develop self-esteem, work and social skills. We provide training and development programmes to enable our companions to move on from us when they are ready.

Find out more at www.emmaus.org.uk/colchester

The idea of helping others is central to Emmaus and we value your fundraising activities very highly.

FUNDRAISING GUIDELINES

- Pick an idea that you will enjoy doing!
- Remember you don't have to do all the organising on your own. Ask friends and family if they would like to help or give a shout out on Facebook or Twitter.
- Avoid clashes with local or national events and allow yourself enough time to plan the event so that everything will run smoothly.
- Choose a suitable venue – we may be able to help. For example, a singer could perform at our 'New Life' shop in Crouch Street, Colchester. Please contact us for more details.
- Tell people why you are supporting Emmaus Colchester and write a brief story. Use JustGiving, Facebook, Twitter, Instagram, the local press – or anything else you can think of!
- Please complete and send us the forms 'Fundraising: Your plan' (before you start organising your event) and 'Fundraising: How it went?' (when the event is completed and the funds collected).
- All promotional materials must also say that your event is '**in aid of Emmaus Colchester**'.
- When fundraising for us, please make sure the following information appears on all of your fundraising or event materials: **Registered Charity No. 1077805**
- Please be clear as to whether all the money you are raising will be donated to the charity or whether a proportion of the money will be donated. For example:

All funds raised will be donated to Emmaus Colchester

or

For every entrance ticket sold £5 will be donated to Emmaus Colchester

- Our logo can be used but please complete and return the 'Fundraising: Your plan' form to obtain permission to use it and for us to supply artwork.
- If you have any questions or need any extra items, like posters, leaflets or collecting buckets, please either email info@emmauscol.org or phone 01206 541616.

Fundraise: Online



JustGiving™

To make your fundraising as simple as possible we suggest setting up a JustGiving page through Emmaus UK.

PROMOTE YOUR EVENT

JustGiving is a trusted platform for online giving that allows you to both promote your fundraising event and collect donations online, making everything much simpler for you.

Depending on what fundraising event you're planning, a JustGiving page will leave you with more time to concentrate on training for that 10K run, working out those questions for that quiz, or simply organising your event.

FUNDRAISING INSPIRATION

Once you sign up, you'll find lots of fundraising ideas on the website, plus details on setting up, editing and sharing your page, with top tips to ensure it's optimised to help you maximise your donations.

DON'T FORGET TO MENTION EMMAUS COLCHESTER

We share our JustGiving page with the whole of Emmaus UK, so to make sure your fundraising comes directly to Emmaus Colchester, please be sure to add us within the name of your event. For example:

'Cake sale in aid of Emmaus Colchester'

ARE YOU READY TO GET STARTED?

Sign up at www.justgiving.com/emmaus

Fundraising: Your plan



YOUR DETAILS

Name

Organisation (if applicable)

Address

Telephone no:

Email:

ABOUT YOUR FUNDRAISING

What are you planning to do?

Date of Event

Location

How will your event raise funds?

Do you envisage that you will incur expenses and, if so, will these be deducted from the amount raised?

How much do you hope to raise (after any expenses are deducted)?

By what date do you think you will have collected the funds raised?

Do you need any resources: e.g Emmaus Colchester logo, press release, leaflets, collecting buckets?

Would you be happy to participate in publicity about your event?

Signed:

Date:

*Before you start organising your event please complete this form and email to: info@emmauscol.org
or post to: Emmaus Colchester Fundraising, 175 Magdalen Street, Colchester, CO1 2JX*

Fundraising: How it went



YOUR DETAILS

Name

Organisation (if applicable)

Address

Telephone no:

Email:

ABOUT YOUR FUNDRAISING

Title of Event

Date of Event

Location

Brief summary of how things went: For instance, what was achieved; how many people attended and donated; etc.

Total income

Expenses incurred (if applicable)

Total amount raised (after expenses deducted – if applicable)

Please find enclosed cheque made out to Emmaus Colchester for £

or I have arranged a bank transfer to Emmaus Colchester for £

or Donations have been collected via a fundraising website (e.g: justgiving.com). Please provide details.

Signed:

Date:

Please complete this form and email to: info@emmauscol.org

or post to: Emmaus Colchester Fundraising, 175 Magdalen Street, Colchester, CO1 2JX