



**emmaus  
Bolton**

**emmaus**

# **Partner with Emmaus Bolton**

*A guide for organisations keen to make a positive impact*

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## Thank you for considering a partnership with Emmaus Bolton

A message from Tony Stephenson, our Director



Many people think of homelessness as the consequence of bad choices made by the people it affects. However, the true causes of the homelessness crisis in the UK today reach far wider.

Here at Emmaus Bolton, we are working together to live and give. For many of the formerly homeless people we support, having an opportunity to contribute to society whilst being part of a supportive community, rebuilds their confidence and self-esteem. Emmaus doesn't just provide a bed for the night. We offer a home for as long as someone needs it, tailored support and meaningful work in our community and social enterprise.

The Emmaus model can benefit hugely from your organisation's support. A partnership with our charity can help you with employee engagement and help towards your social responsibilities but importantly, it can help to change the lives of people who have experienced homelessness.

By working to create a mutual partnership with Emmaus Bolton, you and your colleagues can be part of this important work. Please read on to find out how you can get involved.

Yours sincerely,

Tony

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### Our mission

To work together to overcome homelessness and social exclusion while using our voice to achieve social change.

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## How Emmaus works

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Emmaus supports people who have experienced homelessness and social exclusion.



### **A home for as long as you need it**

In our Emmaus community, everyone has their own furnished bedroom. It is their space for as long as they need it. All bills are covered, basic toiletries are provided and fresh meals are prepared in the communal kitchen. Living and dining areas are shared spaces where people can relax and socialise together.



### **Meaningful work in a social enterprise**

People supported by Emmaus spend time working in our social enterprises. For many, taking part in meaningful work gives them a focus and routine each day. The opportunity to become an active part of society, and make a contribution to it, plays an important role in restoring their self-esteem.



### **A sense of belonging and community**

Emmaus communities offer the companionship, support and sense of belonging that many people who have experienced homelessness may have lost. It's a safe and caring place where people can settle and rebuild their lives. Communities enable people to share their experiences and benefit from peer to peer support.



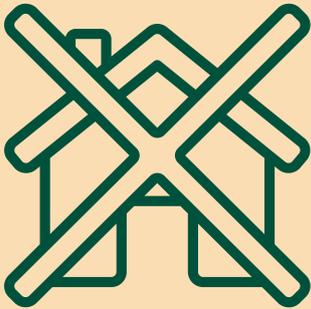
## **SROI**

A social return on investment (SROI) study carried out by social and economic company Just Economics demonstrates the impact of Emmaus's work, both for individuals and for society. The research forecasts that each year, Emmaus communities generate £11 in social, environmental and economic return for every £1 invested.

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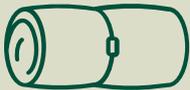
# Why Emmaus is needed

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**253,000**  
**people are homeless**  
**in England**

253,000 people in England are homeless and living in temporary accommodation - the highest figure for 14 years.  
Shelter, 2020



**2,688**  
**estimated people**  
**sleeping rough**

In England, 2,688 people are estimated to be sleeping rough on a single night. Since 2010, people estimated to be sleeping rough has increased by 52%.

Ministry of Housing, Communities & Local Government, 2021



**1 in 4**

A quarter of renters and mortgage holders are worried about not being able to pay their housing costs in 2021.

YouGov survey, 2020



**778**  
**estimated deaths**

There were an estimated 778 deaths of homeless people registered in England and Wales in 2019. This is an increase of 61.4% compared to 2013.

Office for National Statistics (ONS), 2020

The COVID-19 pandemic has pushed even more people into financial hardship, rent arrears and poverty. Despite considerable efforts during the pandemic to support both people who are homeless and households at risk of homelessness, the knock-on effects will likely last for many years to come.



If viewing this document as a PDF, click each of the boxes above to find out more about the different research.

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# Our community approach

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For many people, losing their self-esteem can be the most damaging part of experiencing homelessness. Being on your own and with no support can be soul-destroying and leave people feeling isolated and worthless. Finding a way out of that situation isn't easy. Often the only options available are temporary fixes, offering a bed for the night but little to occupy your days.

Emmaus Bolton is different. We provide a home for as long as someone needs it in a community setting. This gives people the opportunity to take stock of their lives, deal with any issues they might have, and often re-establish relationships with loved ones. 'Companion' is how we refer to those who live in our Emmaus community.

Along with companions, our community is also enriched by a team of dedicated local volunteers who help out in all areas of our social enterprise. Working together, our companions and volunteers share social interactions, community spirit, life experiences and support for each other.



Nick was part of the Emmaus Bolton community for many years before moving-on and securing full-time employment.

## Nick's story



"I'm originally from Kettering and before joining Emmaus, I was living on the streets and drunk all the time. I got married but it didn't work out and that screwed my head up a bit. From there I was homeless for six or seven years, on and off.

"Being at Emmaus I gained a lot of confidence for the outside world. I left Emmaus Bolton in 2018 and moved back down south. I've got the job I always wanted and I'm 'happy as Larry' now."

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# Social enterprise

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*A large proportion of our charity's income is generated via our social enterprise.*

Our social enterprise is an integral part of community life and helps us to generate the majority of our income. Companions help to run all aspects of our social enterprise, giving them the opportunity to develop and gain new skills. Contributing to the community they are living in also helps develop confidence and rebuild self-esteem.

The Emmaus Bolton social enterprise is based around the collection and sale of furniture, household goods, clothes, textiles, books, music, and bric-a-brac. Some items are refurbished and upcycled or, in the case of electrical items, safety tested. We offer a free furniture collection service and house clearance services.

Our social enterprise is good for people and for the planet. We're a useful resource for local communities and play an important role in helping to reduce household waste. We've got a workshop and have recently opened a Recycling Centre and Scrap Shack to process even more waste items and bring them back into use. As well as household items, this includes clean manufacturing waste from local businesses.



## Shop and donate to support our work

One easy way you can support Emmaus Bolton is by encouraging your employees and contacts to shop and donate items at our charity shops.



**Bolton charity store**  
Derby Barracks  
Fletcher Street  
Bolton  
BL3 6NF



**Online shop & eBay**  
Purchase items in support of Emmaus Bolton from our online shop and charity eBay store.

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# Charity partnership ideas

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Here are some ideas for how your organisation can work with us.



### Companion opportunities

Provide training, mentoring, work experience or job opportunities to our companions.



### Product donation

Donate items for use in our community or for us to sell in our charity shops.



### Team volunteer day

Team up to make a big impact at our community or charity store.



### Team collection day

Organise a day to collect items from employees to donate to our charity.



### Pro-bono volunteering

Give time and expertise to help with specific charity operations, development and management.



### Fundraising challenge

Organise a team fundraising challenge to raise money for our charity.



### Corporate donation

Make a one-off donation to support specific projects or ongoing companion development.



### Payroll giving

Encourage your employees to donate each month through payroll giving.

## Partnership benefits

- + Make a measurable impact at a Bolton homelessness charity.
- + Directly help formerly homeless people.
- + Improve your employee satisfaction, team-working and retention rate.
- + Achieve outcomes which contribute towards your CSR objectives.
- + Gain positive publicity in media and online.
- + An opportunity to engage your customers, suppliers and partners.
- + Potential tax relief for qualifying charitable donations

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## Learn more

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*A partnership with Emmaus Bolton will have a positive local impact but your support could also have a wider reach.*

Emmaus Bolton is an independent charity that is part of a national federation and international Emmaus movement. The roots of Emmaus stretch back to Paris in 1945 but since then, 410 Emmaus groups have been established in 41 different countries around the world.

The process of acquiring a home for Emmaus Bolton began in the summer of 2000. A semi-derelict Derby Barracks was identified and sale completed in 2005. Since then, the site has been continually developed, both as a home for our companions and as a base for our social enterprise. Work on our Derby Barracks site is ongoing and our approach is generally 'do what we can when we can'.

One of the most important parts of the Emmaus ethos is solidarity. This means working to help someone less fortunate than yourself. Here at Emmaus Bolton, our solidarity activities include Lucie's Pantry, helping local people and families who are struggling to afford food and basic essentials.

Discover more at [emmaus.org.uk/bolton](https://emmaus.org.uk/bolton)



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## Contact

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To discuss a partnership in more detail or arrange a visit to our community, please contact Tony Stephenson, Director of Emmaus Bolton.

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### **Our mission**

To work together to overcome homelessness and social exclusion while using our voice to achieve social change.

Charity Number: 1080391

Company Number: 3924322